

# RELICKEEPER

MEMORY BECOMES MATTER.

Keep and pass on your valuables — for real.

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**Olivier Cordoleani** — Founder

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COMPANY BEING INCORPORATED

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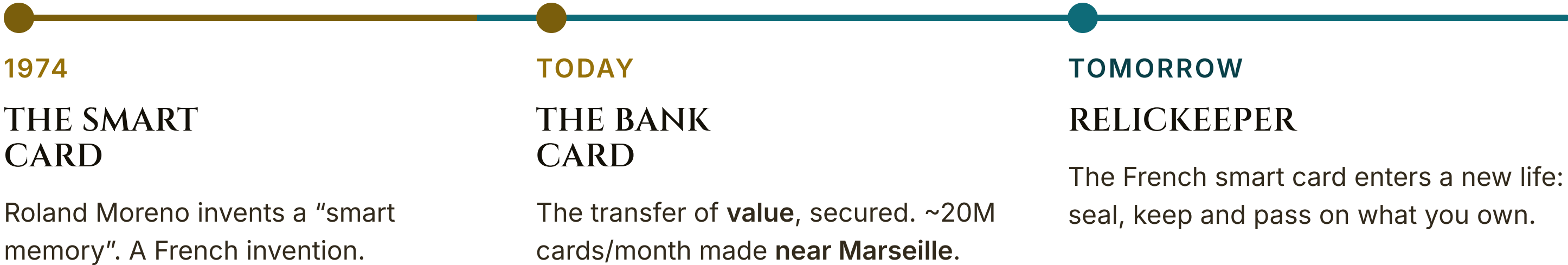


— A FRENCH LINEAGE · SINCE 1974

# FROM VALUE TO OWNERSHIP



Roland Moreno · 1974



## — THE PROBLEM

# CREATE, OWN — WITHOUT BEING ABLE TO PROVE IT

You own it: impossible to prove where the object comes from, or that it is yours. You create: the work circulates and gains value — without you.

FORTUNES CHANGE HANDS  
ON PROOF THAT DOES NOT HOLD.

Figurines ~\$14B

+10%/yr

No reliable proof

SOURCES Heritage Auctions · PC Gamer

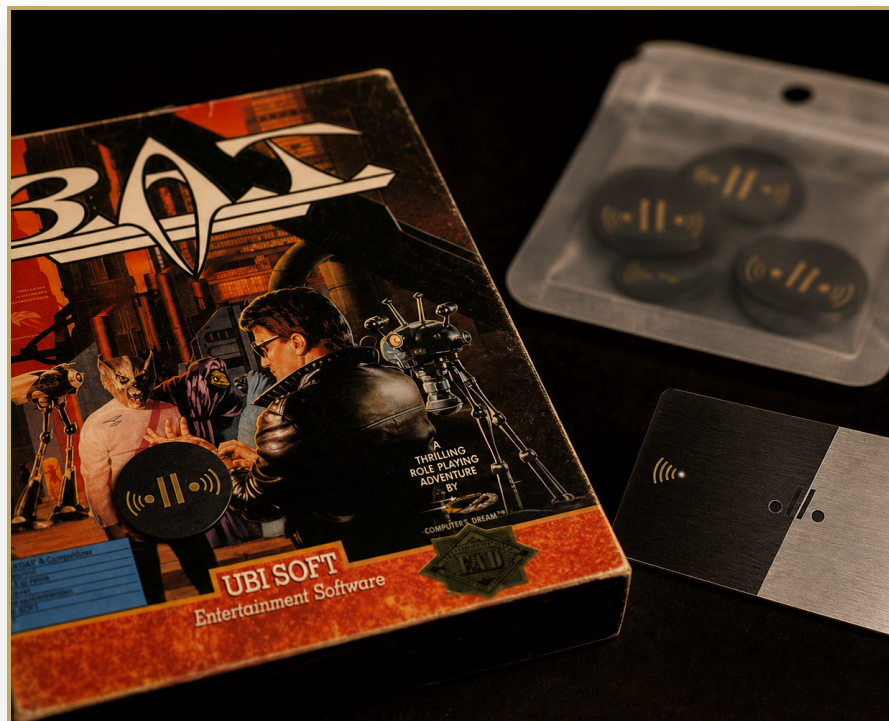
\$30K (2017) →  
≈\$2M

A sealed **Super Mario Bros.**: \$30k → \$2M in 4 years. At that price, everything rests on a **paper certificate** — fragile, forgeable.



— THE SOLUTION

# BIND THE OBJECT TO ITS MEMORY



Seal · recognise · bind · transmit.  
No cloud, no middleman.

**The collector** keeps what they own.

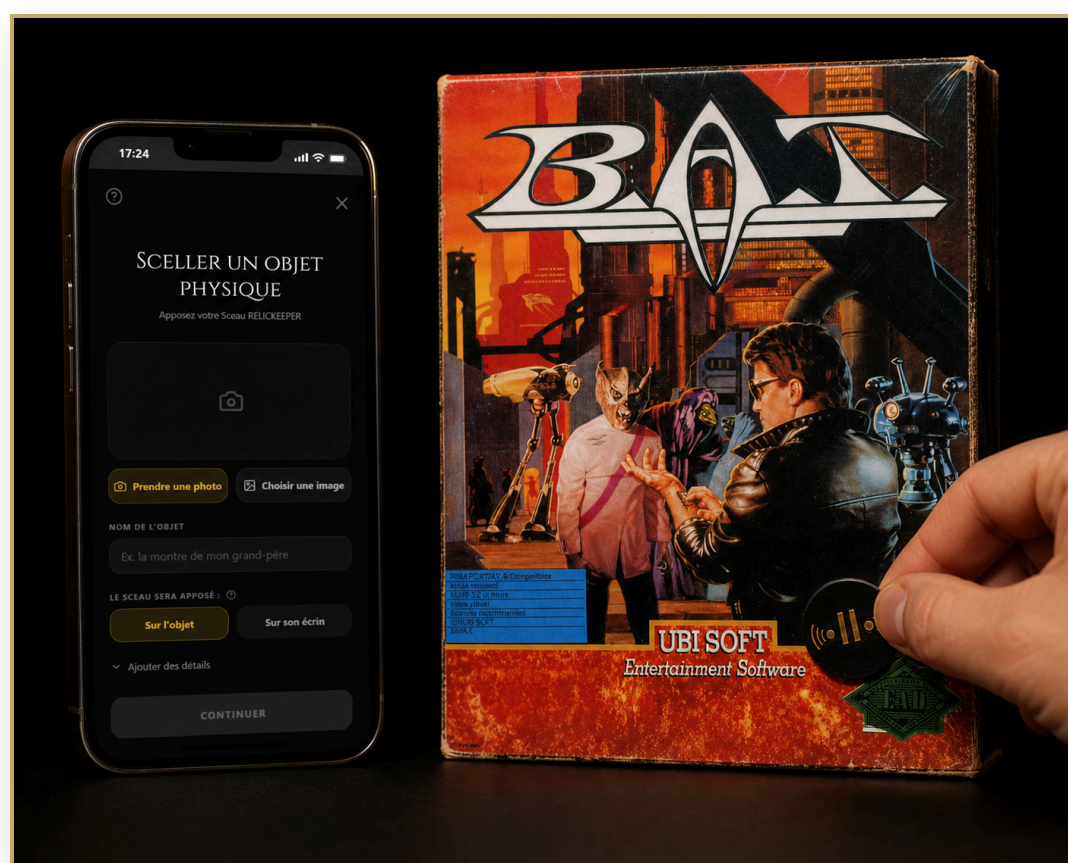
**The creator** proves the origin of what they made.

For the author, sealing a work's origin: **dated, located, signed**. The protocol provides three exposure modes — **Anonymous · Identified · Hybrid** (identity revealable at will).



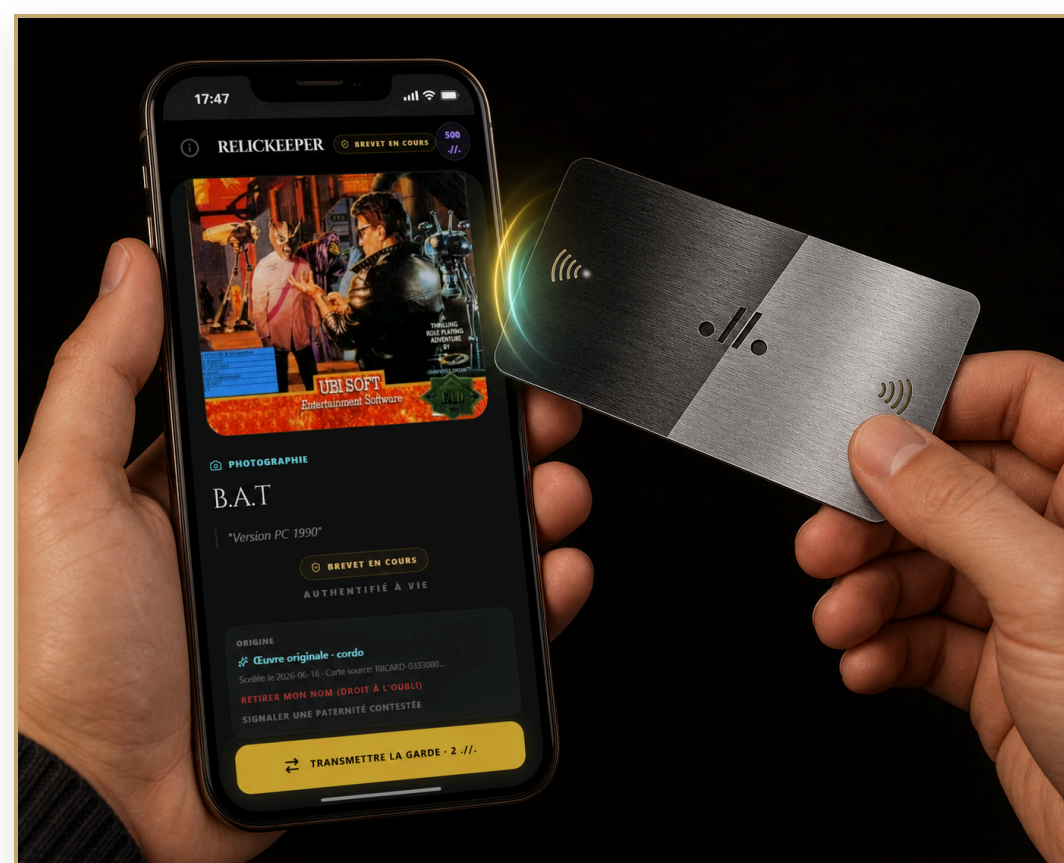
## — HOW IT WORKS

# FROM THE SEAL TO THE HANDOVER, IN THREE GESTURES



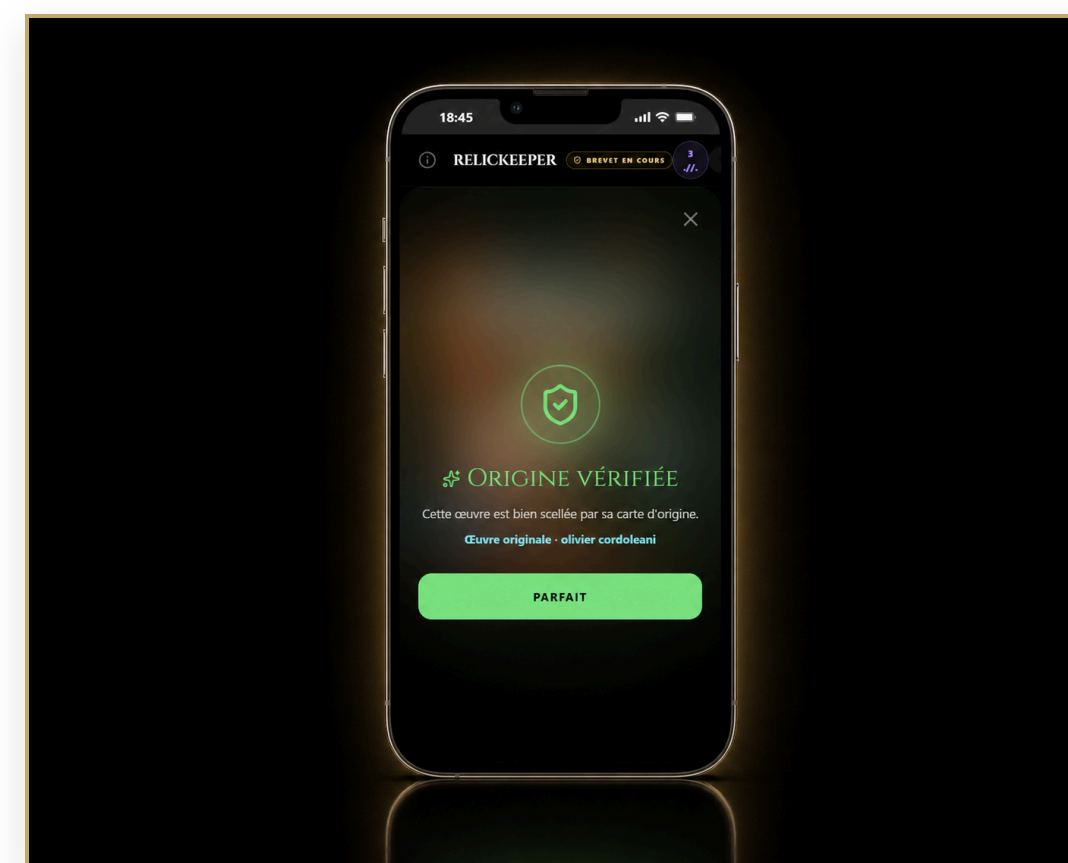
## 01 SEAL

You encode a Seal and apply it to the real object.



## 02 HAND OVER

Seller and buyer each sign with their card, on the same phone — the neutral bridge between them. 100% offline. Each handover generates a contract signed electronically by both parties, bound to the relic.



## 03 PROVE

Provenance follows the object, verifiable offline.

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## — LEGAL VALUE

# A PRIVATE-TREATY DEED, ENFORCEABLE

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At handover, the deed is signed by both parties with a **qualified electronic signature** — the same value as a handwritten signature in court.

**Verified identity** the deed is bound to a real, checked person, not a pseudonym.

**Proof of origin** sealed and bound to the card — impossible to copy onto another object.

**Zero commission** money goes straight from buyer to seller.

RELICKEEPER is not a gadget: it is the tool for a **real private-treaty transaction**. European eIDAS framework (qualified signature) · designed model.



— FOR CREATORS

# PROVE YOUR AUTHORSHIP, FOR REAL

Verified identity (Stripe Identity) + qualified electronic signature (Yousign, eIDAS): proof of authorship that is dated, named and enforceable, sealed onto the work.

**Sealed onto the work** the proof follows the object to each owner — verifiable with a scan.

**Revealable at will** the author stays identifiable at any time; permanent PDF certificate.

**Instead of a bailiff** a fraction of the cost of an affidavit — identity verified just once.

The certificate does not “grant” copyright — it is its **strongest proof** (French IP Code · Berne Convention). Public mode · designed model.





— USE CASES

# THREE USES, ONE PROTOCOL

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01

## GAMING

### THE VIDEO- GAME OBJECT

Cartridge, console, limited edition: sealed, its story attached, transmissible — without depending on an outside grader.

02

## DIGITAL & AI ART

### THE WORK ANCHORED TO THE REAL

A digital work bound to a real object, ownership proven and transmissible — the answer to the NFT failure.

03

## LICENSED FAN

### THE OFFICIAL OBJECT

Metal poster, figurine, official goodie: its origin and story attached for good — like Displate.

— DIGITAL SOVEREIGNTY & SECURITY

# YOUR KEEPSAKES, IN YOUR HANDS

# 3

KEYS, IN THREE PLACES — YOU  
NEED ALL THREE

3-key vault

Secure Enclave · like Apple Pay

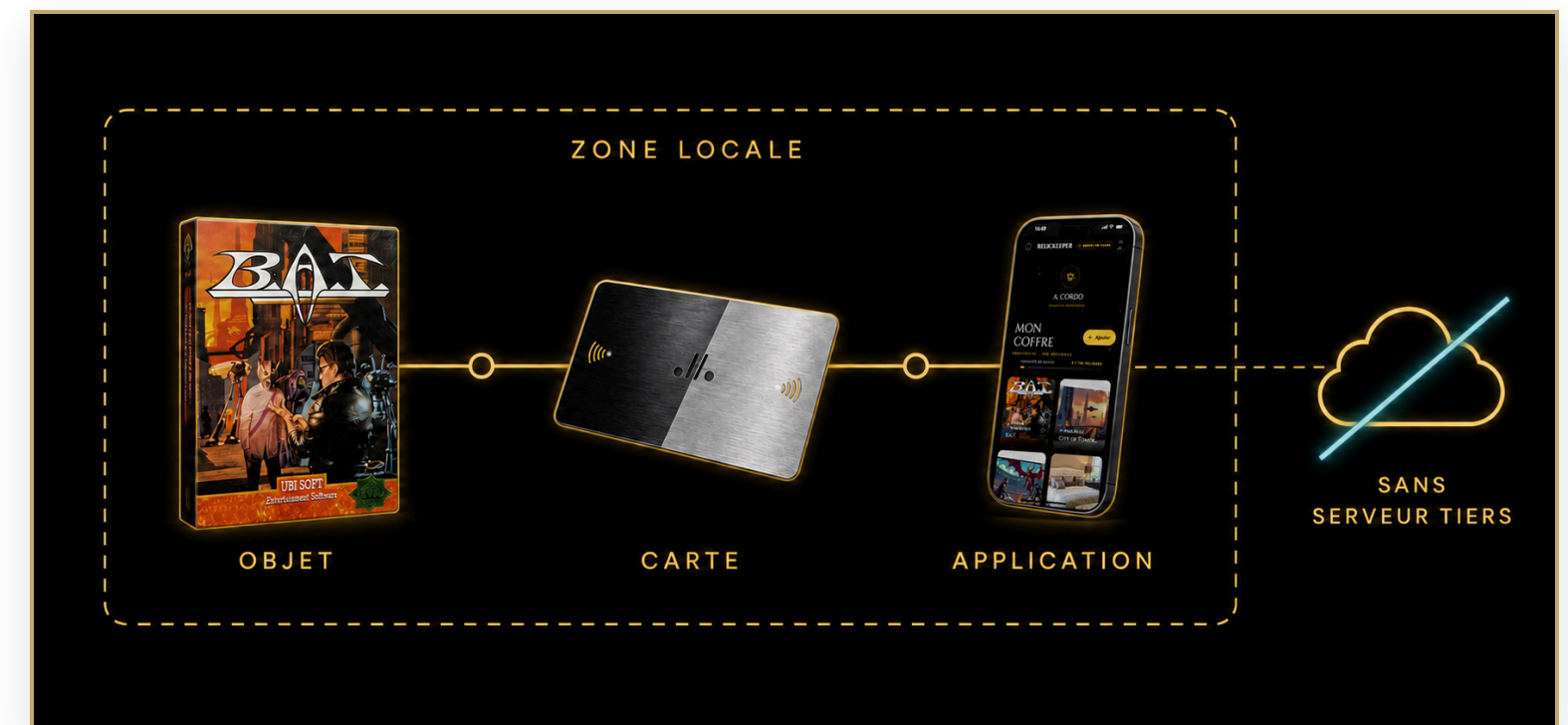
AES-256 encryption

24 words · recovery

Real right to erasure

# 0

FOREIGN CLOUD ·  
ZERO BACKDOOR



**Even we cannot open your vault** — RELICKEEPER holds only one key out of three. **Digital sovereignty**: your data stays in France, on your devices, never on a foreign cloud — and it works offline. Lost card ? **24 words** restore everything. The same standards as banks and governments · designed model.

— THE MARKET

# ONE TECHNOLOGY, SEVERAL MARKETS

5 M<sub>FR</sub>

WE START HERE · 5M FIGURINE COLLECTORS IN FRANCE

Core target ~1M × ~€100 (+€55/yr) → ~€100M + €55M/yr recurring · we aim for < 1%

467 M<sub>D</sub>\$

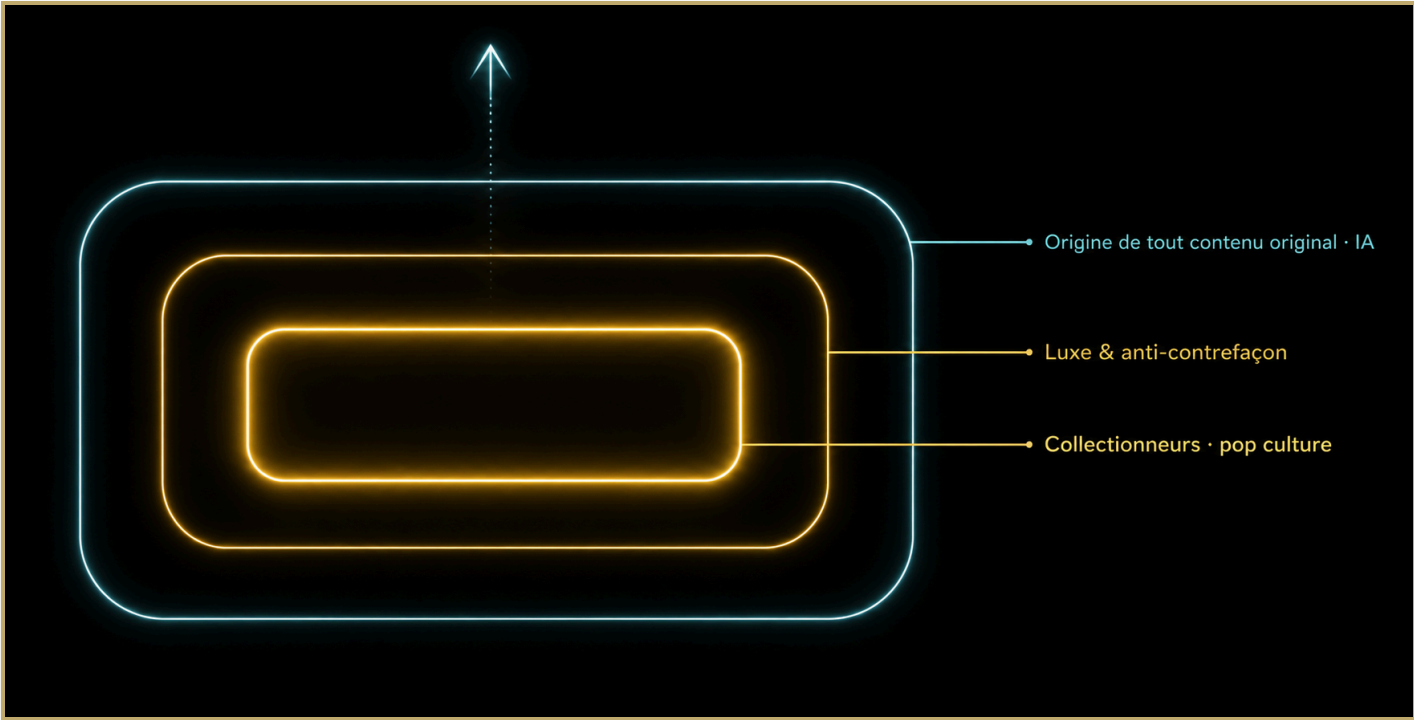
WE EXPAND · LUXURY & ANTI-COUNTERFEITING

Global counterfeiting · via licences · EU product passport as a tailwind

~205 M<sub>D</sub>\$

VISION · THE ORIGIN OF ANY ORIGINAL CONTENT

Creator economy · in the AI era, proving the human origin of content — text, image, sound.



The tangible is back · +7%/yr

4B+ NFC phones

Trust in crisis

EU product passport · regulatory tailwind



— ONE TECH, THREE MARKETS

# ONE ENGINE, THREE APPLICATIONS

A vertical smartphone mockup with a dark background. The screen shows the 'RK' logo in cyan at the top, followed by three horizontal bars (two gold, one cyan) and a cyan button at the bottom. Below the mockup, the text 'RELICKEEPER' is in gold, 'Pop culture & gaming' is in white, and 'PLACEHOLDER — capture à intégrer' is in small cyan text.

POP CULTURE & GAMING

RELICKEEPER

The reference voice — gold & cyan on deep black. Collectors, gaming, geek.

A vertical smartphone mockup with a light champagne gold background. The screen shows the 'RK' logo in gold at the top, followed by three horizontal bars (two gold, one dark gold) and a dark gold button at the bottom. Below the mockup, the text 'RELICKEEPER LUXE' is in gold, 'Marché secondaire du luxe' is in white, and 'PLACEHOLDER — capture à intégrer' is in small dark gold text.

LUXURY RESALE MARKET

RELICKEEPER LUXE

A digital atelier, light mode, champagne gold — luxury doesn't shout.

A vertical smartphone mockup with a dark background. The screen shows the 'RK' logo in lime green at the top, followed by three horizontal bars (two lime green, one dark green) and a dark green button at the bottom. Below the mockup, the text 'RK Loop' is in lime green, 'Génération Z' is in white, and 'PLACEHOLDER — capture à intégrer' is in small dark green text.

GENERATION Z

RK LOOP

Drops, hype, ticker price — dark, direct, with an edge.

- One codebase
- 3 identities · 3 voices
- 3 card sets
- already skinned & demonstrable (front-end demo)

— COMPETITION & POSITIONING

# THE ONLY ONE TO COMBINE ALL

|                                      | Bound to the real object | No third-party server | Tamper-proof | Transmissible | Enforceable deed |
|--------------------------------------|--------------------------|-----------------------|--------------|---------------|------------------|
| PAPER CERTIFICATE                    | ✓                        | ✓                     | —            | —             | —                |
| NFT / BLOCKCHAIN                     | —                        | —                     | ✓            | —             | —                |
| QR / NFC MARKETING                   | ✓                        | —                     | —            | —             | —                |
| WORK REGISTRATION (SOLEAU, VERISART) | —                        | ✓                     | —            | —             | ✓                |
| BAILIFF AFFIDAVIT / EXPERT APPRAISAL | —                        | ✓                     | —            | —             | ✓                |
| RELICKEEPER                          | ✓                        | ✓                     | ✓            | ✓             | ✓                |

**BARRIERS** Patent pending · deed signed with a qualified signature (verified identity) · offline (a break from NFT & cloud) · phygital card + object

— OUR PLAN TO START

# WINNING POP-CULTURE LICENCES

RELICKEEPER starts in entertainment, where the team has **40 years of contacts**. **PixelRelic** shows the tech for real.

WE DON'T BRING YET ANOTHER TECH TO LUXURY. WE ADD A MEMORY TO THE OBJECTS FANS ALREADY LOVE.

Our own channels **Photonumerique** · **PixelRelic**

· with no ad spend

## VIDEO-GAME PUBLISHERS

Limited editions, official objects bound to the player.

## LICENSED PLATFORMS

Displate model: 200+ licences, 5M+ fans.

## AI ART GALLERIES

The digital work anchored to a real object.

## RETRO-GAMERS & CREATORS

Collectors and NFT creators seeking phygital.



— THE BUSINESS MODEL

# HARDWARE + USAGE

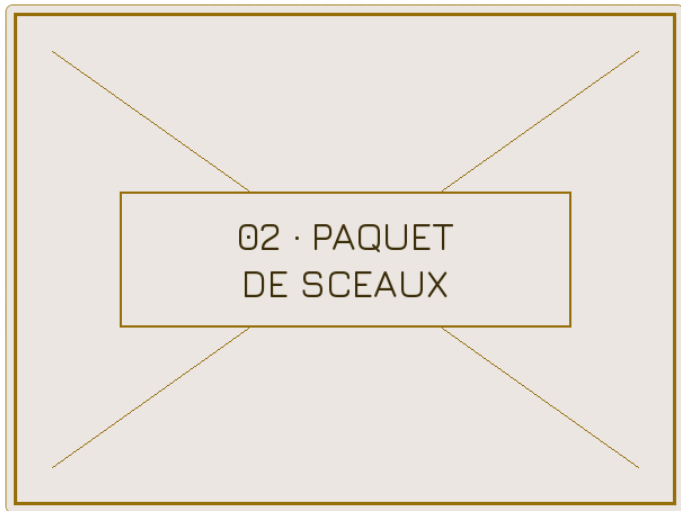
01  
THE CARD



One-time purchase.

~€70–250  
by finish

02  
CONSUMABLE



Packs of Seals.

€45–165  
per pack · recurring

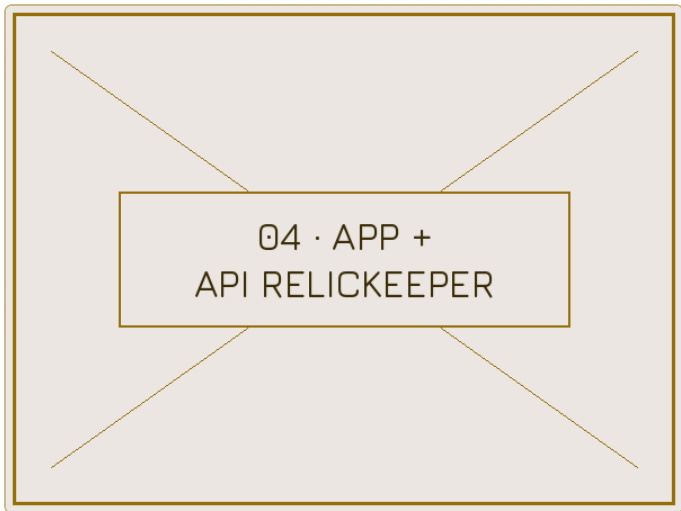
03  
USAGE



Seal & transmit.

CREDITS  
pay-as-you-go

04  
SERVICES



Restoration & backup.

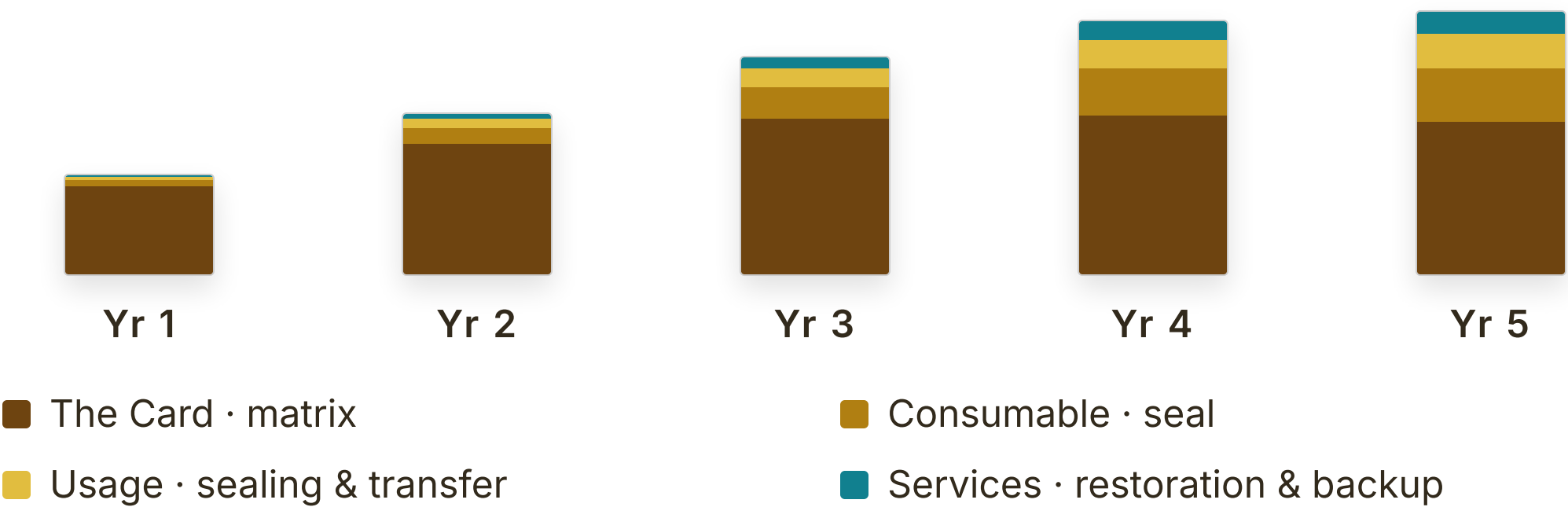
OPTION  
history + backup

— FINANCIAL PROJECTION

# REVENUE THAT RECURS EVERY YEAR

LONG-TERM VISION · ILLUSTRATIVE MODEL, CONSERVATIVE ASSUMPTIONS (ALIGNED WITH THE 36-MONTH MODEL) — TO BE VALIDATED

REVENUE & MIX · 5 YEARS (LONG-TERM VISION)    Recurring revenue · ~10% → ~40%



~€20

RECURRING REVENUE PER CUSTOMER · /YR

~€170

Customer value · 5 yrs

~40%

Recurring revenue · yr 5

~60%

Gross margin · product + software

2×/YR

Seal repurchase

— PROGRESS & MILESTONES

# AN ALREADY TANGIBLE PRODUCT

• **ALREADY DONE**

- Demo series — **design & packaging finalised** (480 cards).
- Working **app** (MVP).
- Protection underway — **patent pending**. **Self-funded** development.



**H2 2026**

**INCORPORATION &  
INDUSTRIALISATION**

Company in Marseille · suppliers +  
card manufacturing (*key step*).



**LATE 2026 → EARLY 2027**

**PRE-  
CAMPAIGN**

First customers, VIP list.



**MID-FEBRUARY 2027**

**ULULE  
LAUNCH**

Campaign (30–45 days).



**2027**

**PRODUCTION  
& DELIVERY**

Delivery targeted summer 2027.

— THE TEAM

# WE KNOW THIS MARKET FROM THE INSIDE



## OLIVIER CORDOLEANI

FOUNDER · YTY SAS · 95% AT INCORPORATION

**ESIEE graduate, independent serial entrepreneur.** Video-game author-producer for 15 years. In web and IoT since 2004. At the crossroads of tech and creation — a creator himself, a living demonstrator of the protocol.

### BACKGROUND

B.A.T. published by Ubisoft (1989) · collaborations & projects: Sony, Virgin Games, Hasbro, Philips Media, Vivendi

### LINKEDIN

+8,700 followers · entertainment



## NICOLAS PERRET

CO-FOUNDER & CTO · 5% → 20% (AGREEMENT INDEXED TO REVENUE)

40 years of development, subcontracted for US companies.

### BACKGROUND

Subcontracting for US companies: Apple, Meta, Qualcomm, Intel

### YOUTUBE

DrJVTek · retro-gaming · +3,500 followers



— ROOTS, JOBS & SOVEREIGNTY

# BUILDING IN FRANCE, SUSTAINABLY

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- **Sovereignty & French roots** — designed in France, encoded in Marseille (Magalone showroom, 9th), company being incorporated in PACA.
  - **Industrialise in France** — card production, first jobs, milestones up to the Ulule launch (mid-February 2027), delivery targeted summer 2027.
  - **Aligned with public policy** — digital sovereignty, GDPR & eIDAS, anti-counterfeiting, EU product passport (upcoming).
  - **One foundation, several markets** — a proof infrastructure for video games, AI art, luxury, heritage.
- 

Tomorrow: a proof infrastructure for any object of value.

MEMORY BECOMES MATTER. RELICKEEPER